# The Influence of Diversified Corporate Governance Model on Financial Stability of Enterprises

## Yanling Luo

Xihua University, Chengdu, Sichuan, 611730, China 821750081@qq.com

**Keywords:** Diversified corporate governance model; Financial soundness; Risk management; Internal control; Optimization of governance structure

Abstract: The goal of this article is to deeply explore the influence of different types of corporate governance structures on the financial health of enterprises, and explain the logic and mechanism behind them. This article discusses the characteristics and advantages of diversified corporate governance model, and its influence on enterprise financial decision-making, risk management and internal supervision, and then deeply reveals the relationship between this governance model and enterprise financial stability. It is found that the diversified corporate governance model has played a significant positive role in promoting the financial stability of enterprises. It improves the decision-making process of enterprises, strengthens risk management and internal monitoring, and enhances the financial stability and risk resistance of enterprises. But at the same time, we should also pay attention to the risks that this model may bring, such as the unreasonable design of governance structure, which may lead to the reduction of decision-making efficiency. In this regard, this article puts forward policy suggestions and practical strategies to optimize corporate governance structure and improve financial stability; At the same time, corresponding management and investment suggestions are put forward for enterprises and investors.

## 1. Introduction

Under the framework of contemporary enterprise management, corporate governance structure plays a decisive role [1]. It involves the internal power allocation and decision-making process of enterprises, and directly affects the operating efficiency and development path of enterprises [2]. With the rapid advance of global economic integration and the intensification of market competition, enterprises are facing a more complex and changeable environment [3]. In order to meet this challenge, diversified corporate governance models have emerged. This governance model emphasizes the decentralization and checks and balances of power, and pays attention to the joint participation of stakeholders [4]. It aims to improve the adaptability and flexibility of enterprises through diversified governance structures and mechanisms.

The rise of diversified corporate governance model is a supplement and promotion to the traditional governance model, and it is also an innovation and progress of modern enterprise management thought [5]. It reflects the trend of enterprise governance towards democratization, scientification and standardization. This will help enterprises face market challenges more effectively and promote their sustainable development [6]. Therefore, it is of great theoretical value and practical significance to study the diversified corporate governance model [7]. Through in-depth analysis of its characteristics, advantages and operating principles, we can provide valuable theoretical support and practical guidance for enterprises to improve their governance structure, enhance their financial stability and enhance their market competitiveness.

The purpose of this article is to deeply discuss how the diversified corporate governance model affects the financial stability of enterprises and reveal its internal logic and mechanism. Specifically, this article will focus on the characteristics and advantages of diversified corporate governance model, and discuss how it affects the financial decision-making process, risk management and internal control mechanism of enterprises. Through in-depth discussion of the core issues, we

DOI: 10.25236/icssem.2025.023

expect to provide valuable insights and references for the research and application of diversified corporate governance models.

## 2. Theoretical basis of corporate governance model and financial stability

Corporate governance structure is the key of enterprise operation system. It shapes the framework of internal power allocation, decision-making process and interaction among stakeholders [8]. The traditional governance model usually takes the interests of shareholders as the primary consideration and pursues the maximization of shareholder value. With the expansion of enterprise scale and the complexity of market environment, a single corporate governance model has been difficult to meet the diversified needs of enterprises. As a result, diversified governance models came into being. This model not only attaches importance to shareholders' rights and interests, but also fully takes into account the rights and interests of creditors, employees, suppliers, customers and communities. By establishing a more open, inclusive and transparent governance structure and mechanism, it promotes the balance of power and the coordination of interests within the enterprise and lays a solid foundation for the long-term stable development of the enterprise.

Financial conservatism is an important concept in enterprise financial management. It refers to the fact that enterprises can maintain the stability and health of their financial situation and ensure the sustainable operation and development of enterprises in the face of external risks and uncertainties [9]. Financial conservatism reflects the solvency, profitability and operational efficiency of enterprises, and it also reflects the risk management level and internal control quality of enterprises. In the increasingly competitive market environment, it is very important for enterprises to maintain financial stability. Maintaining financial stability can enhance the enterprise's ability to resist risks and improve its market competitiveness. This can also provide strong financial support for financing, investment and expansion of enterprises. Therefore, the maintenance and promotion of enterprise financial stability has always been the focus of enterprise management.

There is a close theoretical relationship between corporate governance model and financial soundness, as shown in Figure 1:

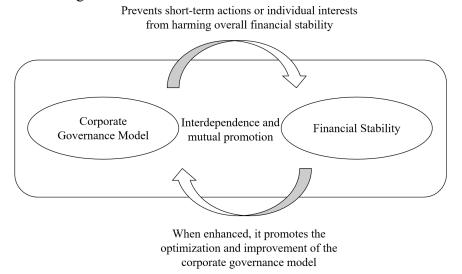


Figure 1 Theoretical correlation between corporate governance model and financial soundness

On the one hand, a good corporate governance model can provide scientific decision-making mechanism and effective supervision mechanism for enterprises, and ensure that the financial decision-making of enterprises conforms to the long-term development strategy and the principle of maximizing interests. This helps to avoid the damage to the overall financial stability of enterprises due to short-term behavior or individual interests. On the other hand, the improvement of financial soundness can in turn promote the optimization and perfection of corporate governance model. When the financial situation of the enterprise is stable and the risk management and internal control

are effective, the management will be more confident to meet the market challenges and actively promote the reform and development of the enterprise [10]. Therefore, corporate governance model and financial soundness are interdependent and mutually reinforcing, which together constitute an important part of enterprise management system. In-depth study of their theoretical relationship is of great significance for optimizing corporate governance structure and improving financial stability.

## 3. The influence mechanism of diversified corporate governance model on financial stability

## 3.1. The impact of diversified corporate governance model on financial decision-making

The financial decision-making of enterprises has undergone a fundamental change under the influence of diversified corporate governance model. In the previous corporate governance system, financial decisions were usually controlled by a few senior managers or major shareholders. Although this approach is quick in decision-making, it often leads to biased decision-making due to the lack of a wide range of views, and sometimes even runs counter to the long-term goals of the enterprise. On the contrary, the diversified corporate governance model emphasizes the extensive participation of stakeholders and the decentralized checks and balances of power. In this mode, financial decision-making is no longer decided by a single party, but through multi-party negotiation and game, and the interests and demands of all parties are fully considered. This mechanism ensures the full expression and balance of the interests of all parties and prevents the overall financial stability from being destroyed by individual interests. Multi-participation improves the comprehensiveness and fairness of financial decision-making and ensures that the decision-making is more in line with the long-term development strategy and market requirements of enterprises. The governance model also encourages enterprises to use more scientific and forward-looking financial decision-making tools, such as big data analysis and market forecasting, to enhance their ability to cope with market changes and risk challenges.

## 3.2. The impact of diversified corporate governance model on risk management

In terms of risk management, the diversified corporate governance model also shows its uniqueness. The traditional corporate governance model may lead to blind spots and loopholes in risk management due to centralized power and asymmetric information, and it is difficult to effectively identify and deal with potential risks. Diversified corporate governance model strengthens the communication and exchange of internal and external information by establishing a more open and transparent governance structure. This will help enterprises to obtain market information more timely and accurately, and effectively identify and evaluate potential risks.



Figure 2 Risk management system under diversified corporate governance model

Diversified corporate governance model also focuses on the full participation and continuous optimization of risk management. In this mode, the enterprise has set up a professional risk management department to encourage all employees to devote themselves to risk management and build a comprehensive risk management system, as shown in Figure 2.

Through regular risk assessment, monitoring and coping drills, enterprises can continuously improve their risk resilience and ensure the continuous enhancement of financial stability. This governance model also urges enterprises to pay more attention to the scientific and forward-looking nature of risk management, and use advanced risk management tools and technologies to build a solid protective net for the development of enterprises.

## 3.3. The impact of diversified corporate governance model on internal control

Adopting diversified corporate governance model, the internal control system of enterprises has been significantly improved. As the foundation of enterprise management, internal control plays a key role in ensuring the financial health of enterprises. Under this governance model, the internal supervision and balance mechanism have been strengthened, thus ensuring the effectiveness and autonomy of internal control. Specifically, under the diversified corporate governance model, the independence and authority of key departments such as internal audit and financial monitoring are guaranteed. These departments can perform their tasks more neutrally, reduce the interference of other departments, and expose and solve problems in enterprise operation in time. This governance model also promotes the information flow and cooperation between different functional departments, and improves the comprehensive efficiency of internal control.

Diversified corporate governance model also promotes the continuous improvement of internal control system and the optimization of process. According to its own characteristics and market dynamics, enterprises constantly update and improve the internal control system to meet the needs of enterprise development. The enterprise also streamlined and optimized the internal control process, which improved its accuracy and efficiency.

## 3.4. The comprehensive impact of diversified corporate governance model on financial soundness

On the whole, the diversified corporate governance model has a positive impact on financial decision-making, risk management and internal control. These factors interact with each other and significantly enhance the financial stability of enterprises.

Under the guidance of diversified governance structure, enterprises can formulate financial strategies more reasonably. Through participation and consultation in many aspects, enterprises can comprehensively consider the interests of all parties and market dynamics and formulate financial plans that meet long-term development goals. The strengthened risk management helps enterprises to deal with market risks more effectively and protect financial stability. A perfect internal control system also provides a solid backing for the financial stability of enterprises and ensures the authenticity and credibility of financial information. Therefore, diversified corporate governance model is an important choice in modern enterprise management. For those enterprises seeking long-term stable growth, the diversified corporate governance model is undoubtedly an excellent management model worth learning and popularizing.

### 4. Conclusions

After in-depth discussion and analysis, the article draws the main conclusion about the influence of diversified corporate governance model on the financial stability of enterprises. The research shows that the diversified corporate governance model has a significant positive impact on the financial stability of enterprises. By optimizing the distribution of power and enhancing the scientificity and transparency of decision-making, it effectively improves the quality of financial decision-making of enterprises and reduces financial risks. Diversified corporate governance mode also strengthens the internal control system of enterprises, ensures the accuracy and reliability of financial information, and provides solid support for the stable operation of enterprises. However,

the study also found that the diversified corporate governance model is not without potential risks. In practice, if the governance structure is improperly designed or poorly implemented, it may lead to problems such as inefficient decision-making and intensified conflicts of interest. This will affect the financial stability of enterprises. Therefore, when implementing diversified corporate governance model, we must be alert to potential risks and take necessary preventive measures. Generally speaking, this governance model occupies an important position in modern enterprise management. It provides enterprises with a new perspective and method of governance, which is helpful to enhance their competitiveness and sustainable development potential.

Based on the above research conclusions, this article puts forward the following policy and practical suggestions. The government should strengthen the supervision of corporate governance structure, guide enterprises to adopt diversified governance models, and introduce relevant laws and regulations to regulate their operation. The government can also encourage enterprises to improve their governance structure and improve their financial stability by providing policy support and financial subsidies. For enterprises, we should actively explore diversified governance models suitable for their own characteristics, and establish a sound decision-making mechanism, risk management system and internal control system. At the same time, enterprises need to strengthen staff training to enhance their knowledge and skills in corporate governance and financial management. Investors should pay more attention to the corporate governance structure as a key factor in investment decision-making, and give priority to those enterprises with sound governance structure and sound finance. Future research can further expand the depth of theoretical analysis and combine practical cases to verify and improve the research conclusions.

#### References

- [1] Xie Weifeng, Chen Shenghong. Economic Policy Uncertainty, Accounting Conservatism, and Corporate Investment Efficiency: Evidence from Private Enterprises Listed on China's A-share Market [J]. Technology and Economy, 2020, 39(11): 118-126.
- [2] Lin Wanfa, Liu Yingfei, Yang Qin. Financial Experience of Executives and Corporate Credit Rating: From the Perspective of Earnings Management [J]. Management Science, 2019, 32(04): 3-16.
- [3] Su Yang, Zhang Junrui, Zhao Hong, et al. The Information Content of Other Comprehensive Income: An Analysis Based on the Mediation Effect of Accounting Conservatism [J]. Finance and Trade Research, 2020, 31(06): 85-97.
- [4] Sun Liang, Liu Chun, Zheng Guojian, et al. How Soft Information Affects Hard Information: The Opening of High-speed Rail and the Robustness of Financial Reporting [J]. Journal of Management Science, 2021, 24(12): 18-44+91.
- [5] Liu Junhang, Lu Chuanjia. CEO Financial Experience and the Shadow Banking of Non-financial Enterprises [J]. Industrial Technology and Economy, 2022, 41(3): 43-49.
- [6] Hu Peifeng, Wu Yi, Zhu Luyue, et al. Research on the Impact of Financial Performance on Carbon Performance under Carbon Emission Rights Trading [J]. Modernization of Management, 2024, 44(1): 168-179.
- [7] Li Bin, Guo Ju'e, Ma Chen. The Distance Between Parent and Subsidiary Companies, Real Activity Earnings Management, and Corporate Value [J]. Engineering Management, 2019, 33(01): 71-83.
- [8] Hao Jia. The Impact of Financial Decisions of Seed Companies on Corporate Performance [J]. Molecular Plant Breeding, 2023, 21(22): 7652-7656.
- [9] Li Xiumin, Chen Zixiao, Chen Yaqi. Corporate Digital Transformation and Financial Performance: Evidence from Digital Patent Data of Listed Companies [J]. Technology and Economy, 2024, 43(1): 73-87.
- [10] Li Zehao, Yang Zhen, Chen Chuanlong. Does ESG Information Disclosure Improve Corporate Investment Efficiency? —The Financial Effect of Non-financial Information Disclosure [J]. Audit and Economic Research, 2024, 39(04): 71-80.